



# BlogBot User's Guide

Version **1.0** – Original Release Candidate

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With His Trusty Sidekicks **Diego Hernando** And **John Rogers**

(And Our JavaBean **Matias** Too!)





## **DISCLAIMER AND LEGAL NOTICES**

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## **ADDITIONAL DISCLAIMER REGARDING BLOG NETWORKS**

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At Incansoft, we have no control over whether or not a given Blog Network will change its Blog Posting process or even go out of business, taking the network offline. At the time of this writing, BlogBot was able to process and submit to over 100 Blog Networks.

We have found that over time, some networks will stop working for whatever reason. Because of this, we cannot make any guarantees that any or all of the networks will continue to operate into the future.

Additionally, by using BlogBot, you agree to indemnify and hold harmless Incansoft and Incansoft SAC from any problems resulting from your use of it. We recommend that you use the software judiciously and not abuse it for the purpose of spamming the Blog Networks. Doing so will most likely result in your accounts being terminated, in effect wasting any effort you've put into it.



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Traffic Mania  
**BlogBot**  
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## BLOGBOT INSTALLATION

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Please refer to the BlogBot Installation Guide that was included in the zip file you downloaded or download it here: [BlogBot Installation Guide](#)

## REGISTERING BLOGBOT

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After you have installed BlogBot, you are going to double-click the program icon on your desktop to launch it (shown below):



During your first use of BlogBot, you will be prompted to enter your Registration Key (shown in the screen shot below). This is the Registration Key issued to you after making your purchase.

Traffic Mania  
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Serial Number: 00890921

Registration Key:

Cancel Activate



Once you have entered your Registration Key, click the Activate button. BlogBot will communicate with the Incansoft Registration Server to validate your license. A copy of this information is stored in the Windows Registry for use by the program.

If you receive an error message, please check the Registration Key you entered to ensure there are no extra characters or spaces before or after the key. If you are still encountering difficulties registering the program, please [contact support](#) for assistance.

BlogBot is Licensed, not sold to you (see [IncansoftTM Copyright](#)) and as such may be installed on one computer. If you need to install additional copies of BlogBot, please [contact us](#) for information on discounted bulk licensing.

If you are attempting to install more than one copy of BlogBot using the same Registration Key, all copies may stop working.

**NOTE:** During each subsequent launch of the program, it will automatically revalidate your license and check for Updates\* and Upgrades\*\*.

An **\*Update** in BlogBot refers to updating the list of Blog Networks it submits to. During the update process, new networks may be added and/or non-working networks may be removed.

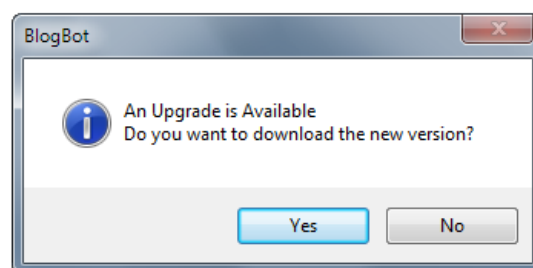
An **\*\*Upgrade** in BlogBot refers to upgrading the program executable file and/or any libraries used by the program.



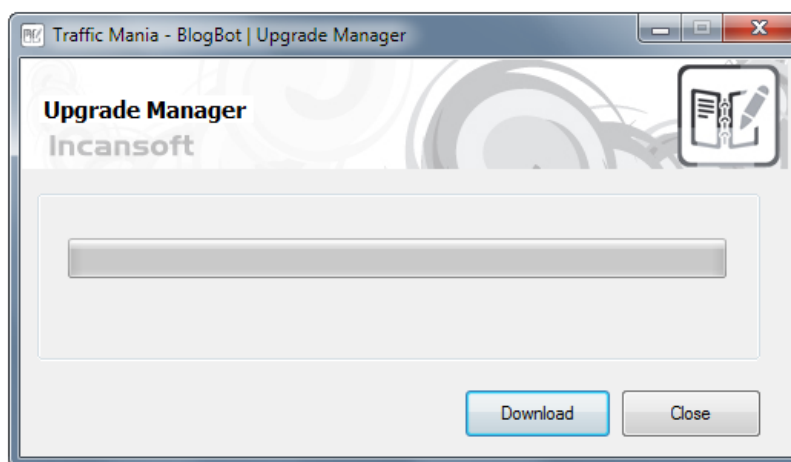
## UPGRADING BLOGBOT

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If an Upgrade becomes available, the following message will be displayed:



Clicking Yes will launch the BlogBot Upgrade Manager shown below. You must have Administrator Privileges on the computer you are Upgrading or the Upgrade will fail.



Clicking Download will begin the Upgrade process - do not turn off your computer while the Upgrade is in progress. If you encounter any difficulties during Upgrade, please [contact support](#) for assistance.

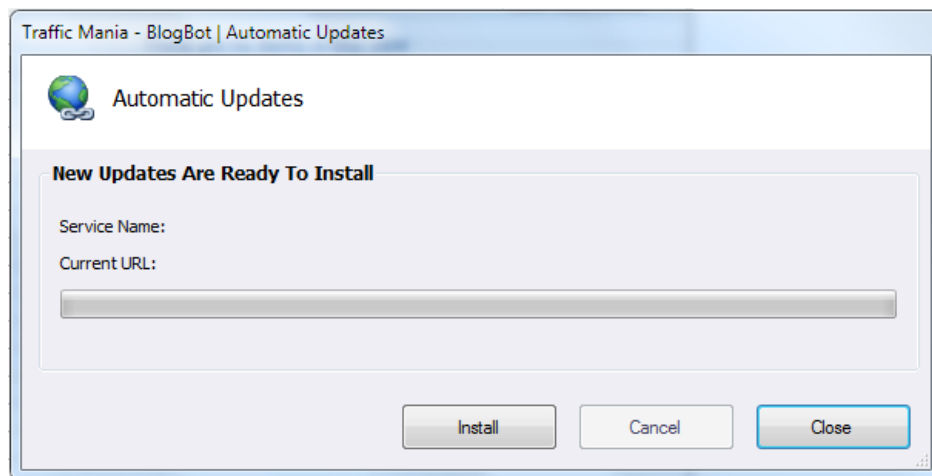


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## UPDATING BLOGBOT

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If any Updates become available, the following message will be displayed:



Click Install to have BlogBot begin Updating the available Blog Networks. During this process, DO NOT turn off your computer or the Update will fail.

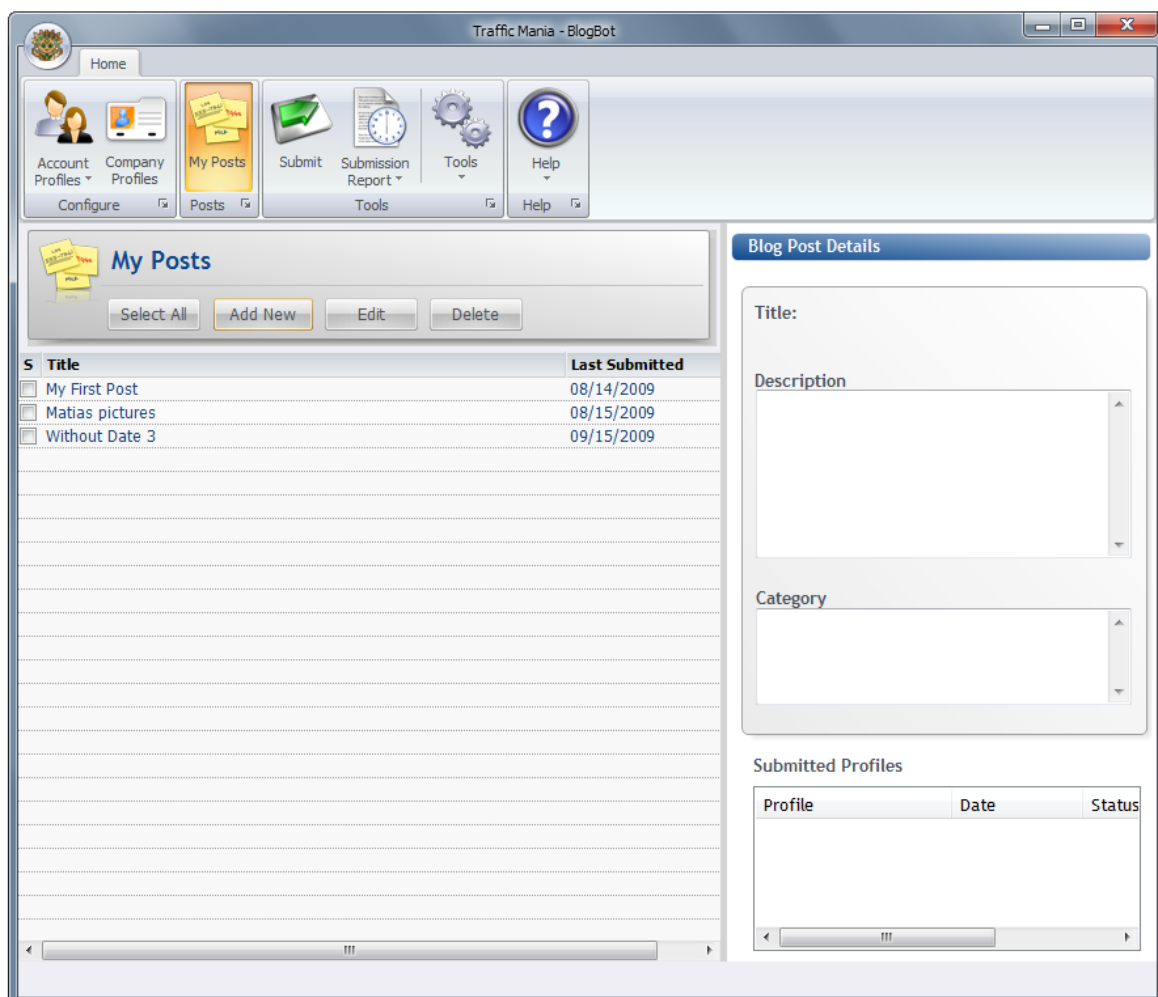
Throughout the Update, BlogBot is comparing the list of networks in your database to a master list on the server. Those networks that we've identified as no longer working will be removed from your database.

Conversely, new Blog Networks we've identified will be added to your database, which you may then add to any existing Profiles and submit as desired.



## WORKING WITH THE GUI

The GUI or Graphical User Interface is designed to intuitively guide you through using the program. All of the controls and dialogs follow standard Windows programming conventions to minimize your learning curve and increase your productivity!



We'll explore each section of the GUI and its controls on the following pages so you can familiarize yourself with its navigation and operation.

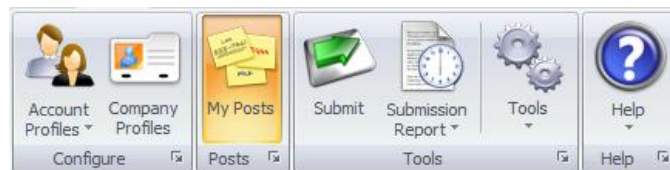




## EXPLORING THE TOOLBAR RIBBON

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As shown below, BlogBot uses an Office 2007 style Toolbar Ribbon to house the various controls you might need to use when working with it.



The Toolbar Ribbon is segregated into four main sections, most of which are self-explanatory while these merit discussion:

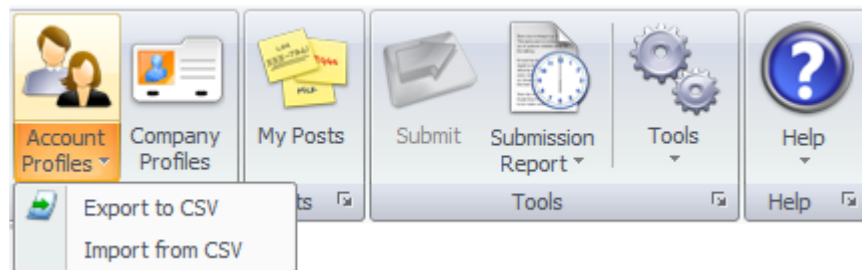
- **Configure** - This section allows you to create Account and Company Profiles and add your Blog Network login Credentials.
- **Posts** - This tool allows you to enter and configure posts you want to submit to the various Blog Networks.
- **Tools** - This section includes the tool to actually submit your Posts automatically and an Export Tool to backup a copy of your database.

Depending on what you are specifically doing, one or more of the Toolbar Ribbon controls may appear disabled (light gray). This simply means that the control cannot be used, because there is nothing for it to act upon if it were clicked.

In addition to the 7 icons displayed on the Toolbar Ribbon, four of these have submenus as indicated by the small, triangular arrow pointing downwards. Clicking these arrows displays the submenu items, which may then be clicked in turn to access those features as described below.



The Accounts icon on the toolbar Ribbon provides a submenu to Export and Import to/From CSV files.

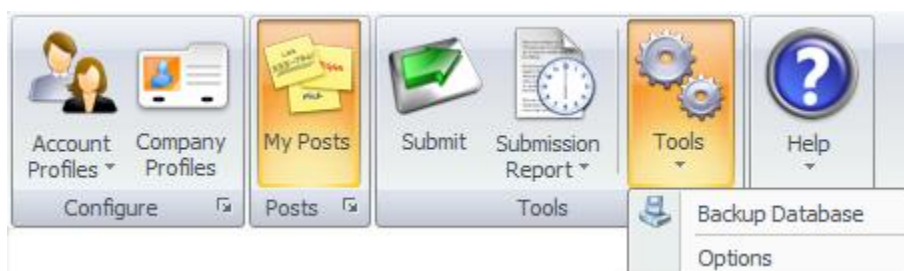


Exporting to CSV ([Learn More](#)) allows you to export a list of all of the Blog Networks assigned to a given Account Profile. Importing from CSV ([Learn More](#)) allows you to Import a previously Exported list of all of the Blog Networks assigned to a given Account Profile.

The Submission Report ([Learn More](#)) icon on the Toolbar Ribbon provides a submenu to Open and Customize Reports.



The Tools icon on the Toolbar Ribbon provides a submenu to Backup your Database and access the Program [Options](#) form.



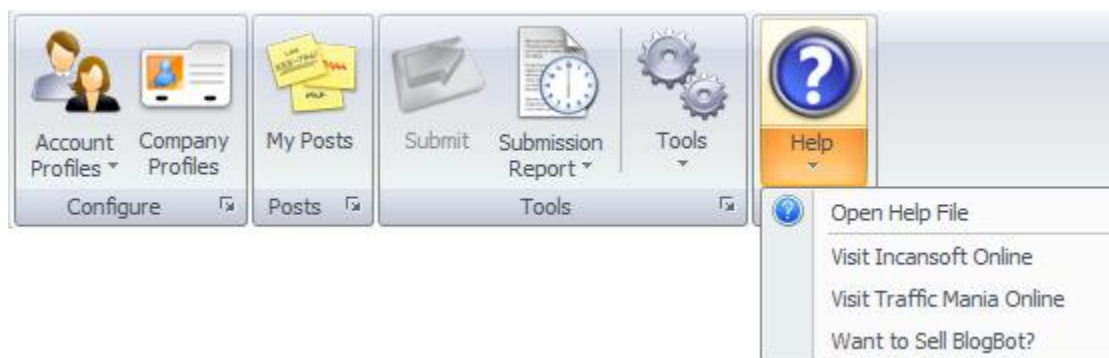


We recommend you Backup your Database frequently as part of your overall backup plan to avoid any loss of data.

**IMPORTANT:** Vista and Windows 7 users should be aware that when UAC (User Account Control) is enabled, your “Real” database file is NOT stored in the BlogBot installation folder. Instead, it is located in the Virtual Store for the current user as a “Compatibility File”.

This in turn means that you will need to manually locate and backup the IS0035.db3 Compatibility File rather than use the built-in Backup Database tool. These are usually found in a path similar to the one shown below:

C:\Users\BIG Mike\AppData\Local\VirtualStore\Program Files\Incansoft\Traffic Mania\BlogBot



The Help icon on the Toolbar Ribbon provides a submenu to navigate online to both Incansoft and Traffic Mania (Coming Soon) along with a link to a PDF detailing how you may become a reseller of Incansoft products.

When you click the round, blue icon with the Question Mark (the Help icon), it displays this User Guide remotely loaded from our server. This PDF always contains the most up-to-date help information and should be used rather than the PDF included in the zip file you downloaded.

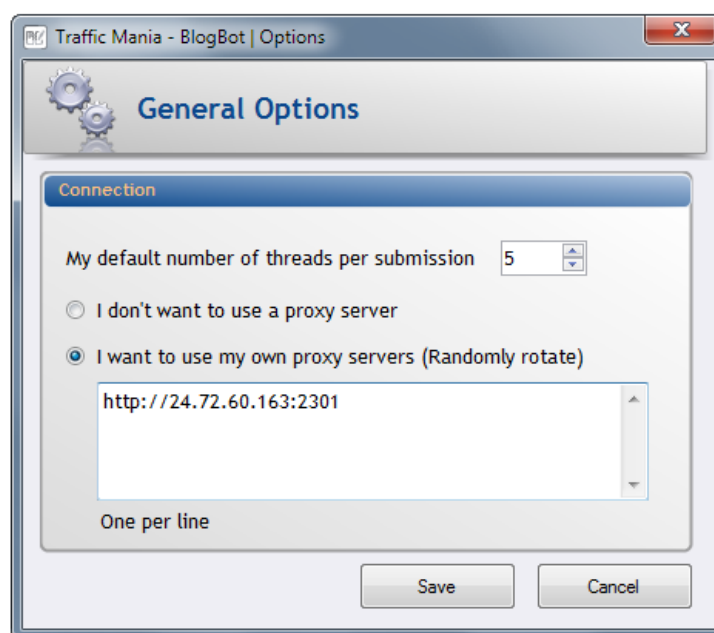


## CONFIGURING PROGRAM OPTIONS

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BlogBot provides several General Options you may set now or at any time in the future to control how it works.

The first Option, shown below, sets the Default Number of Threads to use during the Submission Process. For example, the default value of 5 allows BlogBot to submit your Posts to 5 Blog Networks at the same time. Depending on the speed of your CPU and the bandwidth available to you, you may increase or decrease this number accordingly.



The second Option allows you to enter any number of Proxy Servers that you wish to use. Each Proxy Server is entered with the complete URL or IP Address, followed by a colon and the Port Number. Proxies must be listed one per line and will be used randomly during the Sign Up and/or Submission Process.



## STEP 1: COMPANY PROFILES

In order to use BlogBot, you need to create at least one Company Profile, by clicking the Company Profile icon on the Toolbar Ribbon, which loads the form shown below. You may create as many Company Profiles as needed to support your own marketing efforts, as well as those of your clients.

A screenshot of the "Traffic Mania - BlogBot | Company Profile" window. The window has a title bar with the application name and a close button. Below the title bar is a toolbar with icons for New, Clone, Import, Cancel, Delete, View, and Close. The main area is divided into two panes. The left pane is titled "Company Profiles" and contains a search bar with a "Clear" button and a list box showing "Spanish Dating". The right pane is titled "Company Details" and contains several input fields: Company (Spanish Dating), Contact Name (Matias), User Name, Password, Email (matias@23minutesaday.com), URL (http://www.23minutesaday.com), Phone, City (Lima), State, and Country (Peru). Below the "Company Details" section is an "Email Account Setup" section with fields for User Name, Password, POP Server, and Port, and checkboxes for "SSL Connection" and "Delete All Emails". A "Check Connection" button is at the bottom right of the "Email Account Setup" section.

The information collected on the form for each Profile is a compilation of fields that the various Blog Networks require. Not every network requires every field of data however, so only the required fields will be passed to any given service.



Both the User Name and Password fields will be used as the default to login to those networks that require login credentials (**these must be entered in lower-case**). They are also used when creating new accounts at those Blog Networks that require registration.

Each time you create a new Company Profile, it will be added to the list box on the left-hand side of the form under the User Name entered. Selecting any Profile in this list will allow you to edit it as needed or delete it, if no longer needed.

If you have a very long list of Company Profiles, you may easily find one by typing the Company Name in the search box above the list. As you type each character, the list will be filtered displaying only those results that match what you've typed.

## **STEP 1A - EMAIL ACCOUNT SETUP**

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For each Company Profile you create, BlogBot has the ability to manage the email for the networks you submit to, including confirming the accounts you create. You are not required to do this, but then you will need to manually go through each email, confirm accounts, etc.

As shown in the form on page 13, fill in each of the fields in the Email Account Setup with the information needed to connect to the email account's POP Server. These vary from host to host, but a typical POP Server might be mail.mydomain.com on Port 110.

If your Pop Server requires an SSL connection, tick the checkbox. SSL Connections are usually required by web mail services like Gmail. If you would like BlogBot to Delete all of the email for that account, tick the checkbox.





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**NOTE:** We urge you to create a separate email account for each domain that will be used exclusively with BlogBot. This is because Blog Networks tend to send a lot of email and you can easily manage it through BlogBot with a dedicated email account.

As previously mentioned, many Blog Networks do not allow email addresses from free, web mail type services, i.e.; Gmail, Hotmail, etc.

Before Saving your new Company Profile, be sure to click the Test Connection button to ensure that BlogBot is able to connect to your Pop Server.

## **USING COMPANY PROFILES EFFECTIVELY**

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If you're operating all of your web sites under a single company or name, you probably don't need to use multiple Company Profiles.

On the other hand, if you are in the business of submitting Blog Posts for others, multiple Company Profiles will simplify this for you. Creating a new Profile for each client will allow you to manage the submission process easily and expediently.

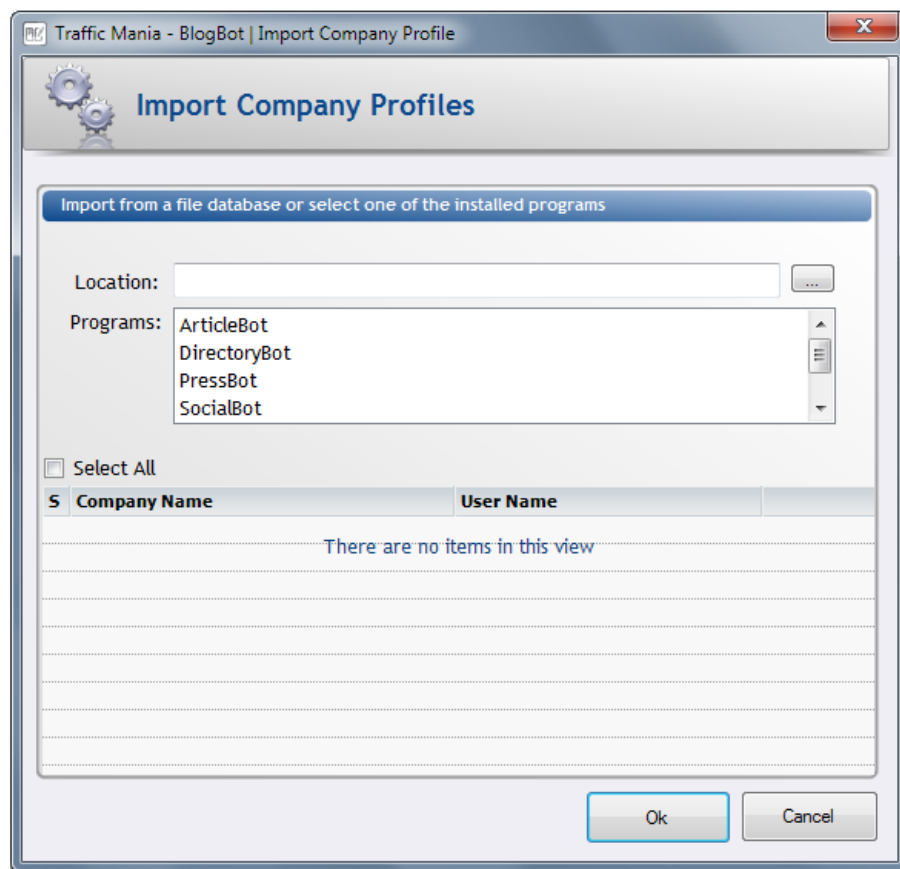
Additionally, it's quite common for Internet Marketers to publish web sites under various pen names. Using multiple Company Profiles allows them to maintain the integrity of the pen names without leaving a trail that can be followed by competitors.

**NOTE:** Many of the Blog Networks do not allow accounts with email addresses from free services like Gmail, Hotmail, yahoo Mail, etc.



## STEP 1A: IMPORTING COMPANY PROFILES

If you presently have any other Incansoft Traffic Mania Bots installed, you can Import any or all of the Company Profiles you've created in those programs by clicking the Import icon on the Company Profile Toolbar.



BlogBot will identify any of the Bots installed in the default installation folders and present a list of them for you to choose from. If you did not install them in the default installation folder, click the Browse for Folder button to navigate to them. Then simply select the Profiles to Import and click the OK button.





## STEP 2: ACCOUNT PROFILES

The Account Profiles section is used to create and manage lists of Blog Networks you will be submitting to as shown below. It begins with the Default Profile (which may not be deleted).

 The screenshot shows the "Account Profiles" section of the Traffic Mania - BlogBot application. The interface includes a top navigation bar with icons for Home, Account Profiles, Company Profiles, My Posts, Submit, Submission Report, Tools, and Help. Below this, the "Account Profiles" section is titled "(Default Profile - 46 Services)". It features a dropdown menu for the selected profile (currently "Default"), buttons for "New Profile", "Edit", and "Delete", and buttons for "Add New Blog", "Delete Selected Site", and "Sign Up". A table lists various services with columns for "Service Name", "User Name", "Login Required", and "Status". The table contains 16 rows of services, with the last row highlighted. To the right of the table, there is a "Login Details" section with fields for "Title", "Website", "Blog URL", "User Name", and "Password", along with a "Save" button. Below the login details is a "Submitted Posts" section with a "Blog Posts" table.
 

S	Service Name	User Name	Login Required	Status
<input type="checkbox"/>	http://www.elloandfriends.uni-osnab...		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	http://myroswellpark.com/		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	http://santacruzgeeks.com/		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	http://upd8t.com/		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	http://thestarsblog.com/		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	http://abundancenprosperity.com/		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	http://mywritsites.com/		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	http://railnuts.com/		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	http://www.sims3legacy.com/		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	http://epeen-draenor.net/		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	http://hockeydisciples.com/		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	http://blog.dauver.com/		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	http://journalospace.com/		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	http://smartgeneration.net/		<input checked="" type="checkbox"/>	
<input type="checkbox"/>	http://www.healthblogs.net/		<input checked="" type="checkbox"/>	1
<input type="checkbox"/>	http://pressyt.com/		<input checked="" type="checkbox"/>	

The first step is to create a new Account Profile, which may contain any combination or all of the networks. You do this by clicking the New Profile button at the top of the list.



## STEP 2A: NEW ACCOUNT PROFILE

When the Create a New Profile form loads (shown below), you're going to assign a unique Profile Name that you will easily distinguish from any others. You'll then select a Company Profile to use with this New Account Profile from the drop-down list.

The screenshot shows a window titled "Traffic Mania - BlogBot | Account Profiles" with a sub-header "Create a New Account Profile". Below the header is a section titled "Account Profile Details" containing two fields: "Account Name:" with an empty text box, and "Company Profile:" with a dropdown menu showing "Spanish Dating". Below these fields is a checkbox labeled "Select All". A table follows with two columns: "Service Name" and "Login Required". The table lists 15 services, each with a checkbox in the "Service Name" column and a green dot in the "Login Required" column. The services are:

Service Name	Login Required
<input type="checkbox"/> <a href="http://www.elloandfriends.uni-osnabrueck.de/">http://www.elloandfriends.uni-osnabrueck.de/</a>	●
<input type="checkbox"/> <a href="http://myroswellpark.com/">http://myroswellpark.com/</a>	●
<input type="checkbox"/> <a href="http://santacruzgeeks.com/">http://santacruzgeeks.com/</a>	●
<input type="checkbox"/> <a href="http://upd8t.com/">http://upd8t.com/</a>	●
<input type="checkbox"/> <a href="http://thestarsblog.com/">http://thestarsblog.com/</a>	●
<input type="checkbox"/> <a href="http://abundancenprosperity.com/">http://abundancenprosperity.com/</a>	●
<input type="checkbox"/> <a href="http://mywritesites.com/">http://mywritesites.com/</a>	●
<input type="checkbox"/> <a href="http://railnuts.com/">http://railnuts.com/</a>	●
<input type="checkbox"/> <a href="http://www.sims3legacy.com/">http://www.sims3legacy.com/</a>	●
<input type="checkbox"/> <a href="http://epeen-draenor.net/">http://epeen-draenor.net/</a>	●
<input type="checkbox"/> <a href="http://hockeydisciples.com/">http://hockeydisciples.com/</a>	●
<input type="checkbox"/> <a href="http://blog.dauver.com/">http://blog.dauver.com/</a>	●
<input type="checkbox"/> <a href="http://journalspace.com/">http://journalspace.com/</a>	●
<input type="checkbox"/> <a href="http://smartgeneration.net/">http://smartgeneration.net/</a>	●
<input type="checkbox"/> <a href="http://www.healthblogs.net/">http://www.healthblogs.net/</a>	●
<input type="checkbox"/> <a href="http://pressyt.com/">http://pressyt.com/</a>	●

At the bottom right of the window are two buttons: "Save" and "Cancel".

Then simply tick any or all of the Blog Networks you plan to submit to using this New Account Profile. When finished, click the Save button to return to the Account Profiles area.



## STEP 2B: AUTOMATIC ACCOUNT CREATION

If you do not have existing accounts with the selected Blog Networks, you may try and automatically create new accounts by clicking the Sign Up button on the Account profiles page.

A screenshot of the "Traffic Mania - BlogBot | Blog Service Sign Up" window. The window has a title bar with the text "Traffic Mania - BlogBot | Blog Service Sign Up" and standard window controls. Below the title bar is a header area with a green checkmark icon and the text "Blog Service Sign Up". The main content area is titled "Blog Details" and contains several form fields: "Account Profile:" with a dropdown menu set to "Default", "Company Profile:" with a dropdown menu set to "Spanish Dating", "Blog Title:" with a text field containing "{Spanish|Mexican|Latino} Dating", and "Blog Name:" with a text field containing "{spanish|mexican|latino}dating". Below these fields is a checkbox labeled "Select All (Blog Networks That Support Auto-Sign Up)". Underneath the checkbox is a table with three columns: "Service Name", "Username", and "Status". The table contains several rows of data, each with a checkbox in the first column and a URL in the second column. The URLs are: "http://www.elloandfriends.uni-osnabrueck.de/", "http://santacruzgeeks.com/", "http://thestarsblog.com/", "http://mywritsites.com/", "http://www.sims3legacy.com/", "http://epeen-draenor.net/", "http://hockeydisciples.com/", "http://blog.dauver.com/", and "http://journalospace.com/". At the bottom of the window are three buttons: "Start", "Cancel", and "Close".

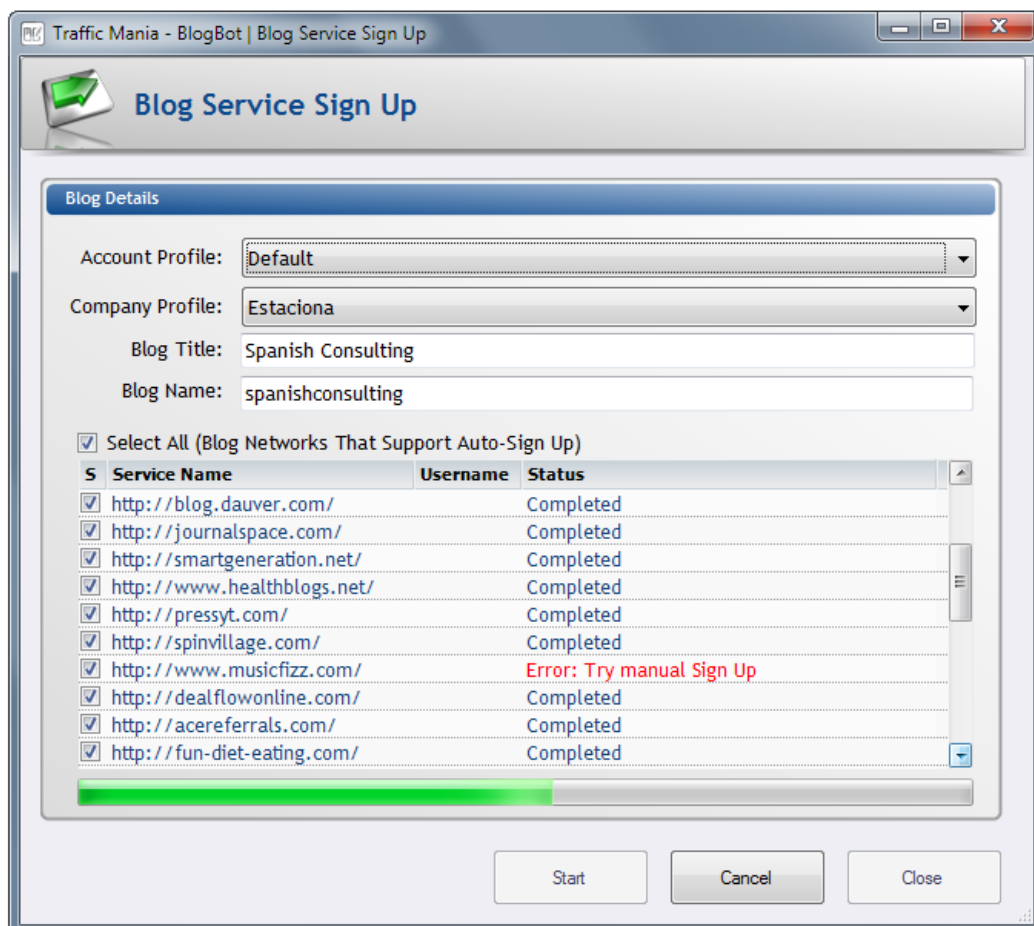
From here, select the Account and Company Profile combination to create new accounts for. Then, select the Blog Directories you'll be creating accounts with by ticking each of their respective checkboxes.



Next, you need to include a Title for the Blogs you're creating - you may use [Jet Spinner Syntax](#) to vary the Titles, obviously targeting related keywords you'll be blogging about.

Lastly, you need to supply a Blog Name - since Blog Networks use this as a folder or sub-domain name, it must be one contiguous word or phrase and all in lower-case text. For example, if you want to use Keyword Elite as your Blog name, you will enter it as keywordelite. When ready, click Start to begin the Account Creation process.

The screenshot below shows a number of messages regarding the success or failure of an account being created.





When the Auto Sign Up process completes (or you click cancel), the information displayed here is written out to a CSV file to your desktop for future reference. You will use this to finalize creating accounts, working through any errors as you go.

As shown below, the Status column of the Account Profiles area automatically updates as email is received and the accounts are confirmed. You may begin Posting immediately to any Blog Networks with a Status of Ready.

The screenshot shows the 'Traffic Mania - BlogBot' application window. The 'Account Profiles' section displays a table of services with columns: S, Service Name, User Name, Login Required, and Status. The service 'http://santacruzgeeks.com/' is highlighted, and its status is 'Ready'. To the right, the 'Login Details' panel shows the title, website, blog URL, user name, and password for the selected service. The 'Sign Up | View | Admin' links are circled in orange.

S	Service Name	User Name	Login Required	Status
<input type="checkbox"/>	http://www.elloandfriends.uni-osnab...	duffer		Ready
<input type="checkbox"/>	http://myosmetipark.com/	duffer		Ready
<input type="checkbox"/>	http://santacruzgeeks.com/	duffer	1	Ready
<input type="checkbox"/>	http://updat.com/	duffer		Ready
<input type="checkbox"/>	http://thestarsblog.com/	duffer		Ready
<input type="checkbox"/>	http://abundancenprosperity.com/	duffer		Ready
<input type="checkbox"/>	http://mywritsites.com/	duffer		Ready
<input type="checkbox"/>	http://railnuts.com/	duffer		Ready
<input type="checkbox"/>	http://www.sims3legacy.com/	duffer		Ready
<input type="checkbox"/>	http://epeen-draenor.net/	duffer		Ready
<input type="checkbox"/>	http://hockeydisciples.com/	duffer		Ready
<input type="checkbox"/>	http://blog.dauver.com/	duffer		Waiting for E...
<input type="checkbox"/>	http://journalspace.com/	duffer		Ready
<input type="checkbox"/>	http://smartgeneration.net/	duffer		Waiting for E...
<input type="checkbox"/>	http://www.healthblogs.net/	duffer		Ready
<input type="checkbox"/>	http://pressyt.com/	duffer		Ready

**Login Details**

Title: http://santacruzgeeks.com/  
 Website: http://santacruzgeeks.com/register  
[Sign Up](#) | [View](#) | [Admin](#)

Blog URL: http://spanishconsulting.santacruzge  
 User Name: duffer  
 Password: d9864a24

Submitted Posts

Blog Posts

When you click on any Blog Network that is Ready, the View and Admin Links become active as well.



While the View Link opens the Blog in your default web browser, the Admin Link will open in the internal Blog Admin Browser and will log you in automatically.

**NOTE:** Any Blog Networks that have a blank Status, were not signed up for automatically or could not be signed up automatically.

Those networks will need to be signed up for using the [Semi-Automatic Account Creation](#) method discussed in the next section.

## AUTOMATIC ACCOUNT CREATION FAILURE

---

We've identified numerous reasons why Automatic Account Creation might fail at a given Blog Network. For this reason, it's important to carefully review the error messages provided to determine how best to create an account.

For example, a message like, **ERROR: Try Manual Sign Up**, most likely means that the Blog Network has changed something in their sign up process since we last reviewed it.

Other messages, like, **ERROR: Your Email is Already Being Used**, means that you or someone else previously created an account with the default email address. You should obtain the login details from that Blog Network and manually add them to BlogBot.

So, if you do encounter an error, don't panic - simply work through resolving it.





## STEP 2C: SEMI-AUTOMATIC ACCOUNT CREATION

If for some reason you need to re-signup to a Blog Network (generally as the result of an error during Automatic Account Creation), you can use the Semi-Automatic Account Creation method instead.

The screenshot shows the Traffic Mania BlogBot interface. The top navigation bar includes links for Home, Account Profiles, Company Profiles, My Posts, Submit, Submission Report, Tools, and Help. The main content area is divided into two sections: Account Profiles and Login Details.

**Account Profiles (Default Profile - 46 Services)**

Profile: Default (New Profile, Edit, Delete buttons)

Buttons: Add New Blog, Delete Selected Site, Sign Up

S	Service Name	User Name	Login Required	Status
<input type="checkbox"/>	http://www.elloandfriends.uni-osnab...	duffer		Ready
<input type="checkbox"/>	http://myroswellpark.com/	duffer		1
<input type="checkbox"/>	http://santacruzgeeks.com/	duffer		Ready
<input type="checkbox"/>	http://upd8t.com/	duffer		Ready
<input type="checkbox"/>	http://thestarsblog.com/	duffer		Ready
<input type="checkbox"/>	http://abundancenprosperity.com/	duffer		Ready
<input type="checkbox"/>	http://mywritesites.com/	duffer		Ready
<input type="checkbox"/>	http://railnuts.com/	duffer		Ready
<input type="checkbox"/>	http://www.sims3legacy.com/	duffer		Ready
<input type="checkbox"/>	http://epeen-draenor.net/	duffer		Ready
<input type="checkbox"/>	http://hockeydisciples.com/	duffer		Ready
<input type="checkbox"/>	http://blog.dauver.com/	duffer		Waiting for E...
<input type="checkbox"/>	http://journalospace.com/	duffer		Ready
<input type="checkbox"/>	http://smartgeneration.net/	duffer		Waiting for E...
<input type="checkbox"/>	http://www.healthblogs.net/	duffer		Ready
<input type="checkbox"/>	http://pressyt.com/	duffer		Ready

**Login Details**

Title: http://myroswellpark.com/  
Website: http://myroswellpark.com/register  
[Sign Up](#) | View | Admin

Blog URL:   
User Name:   
Password:

Save

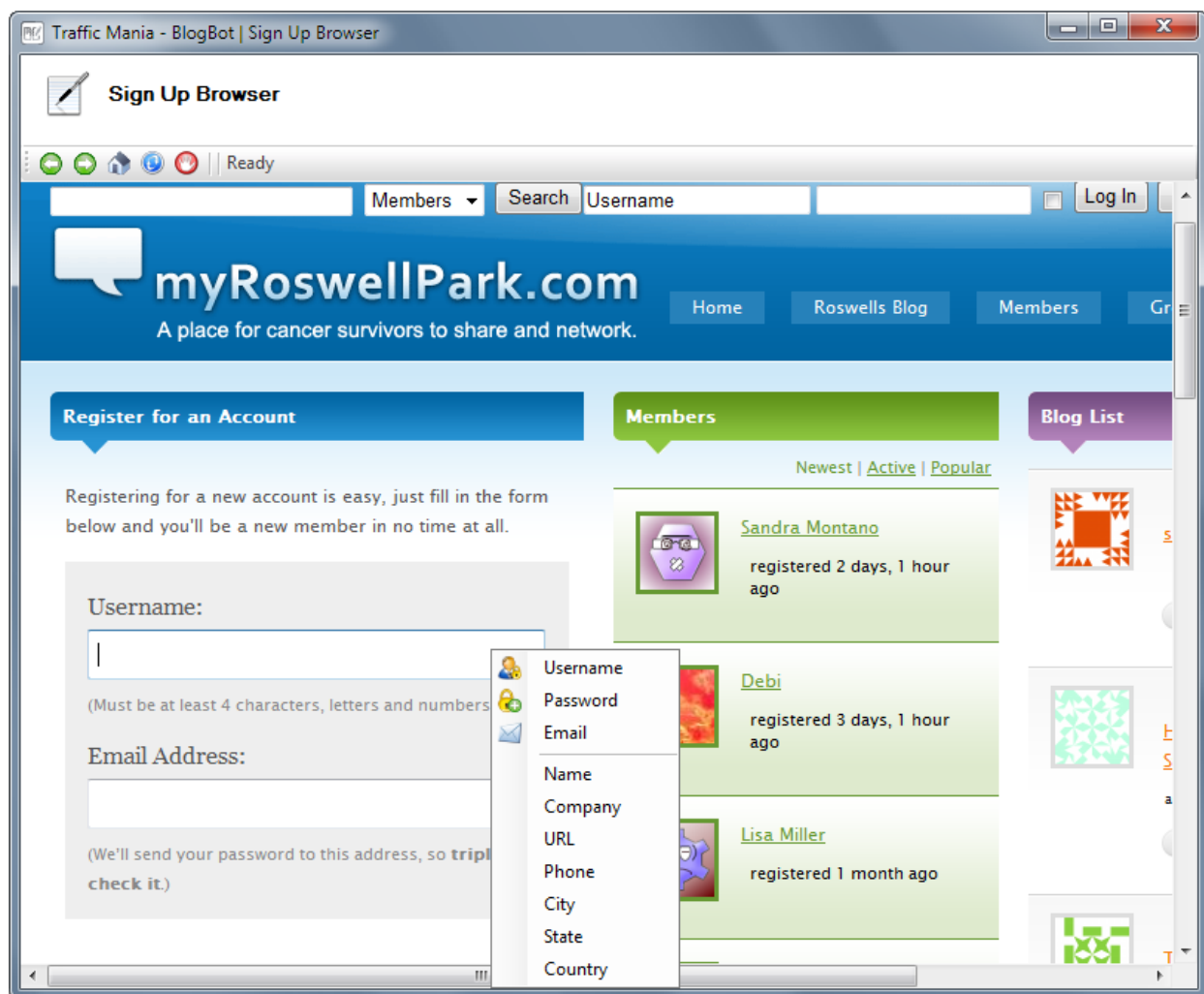
Submitted Posts

Blog Posts

In this case, you'll select the Account Profile from the drop-down list and then highlight the Blog Network you need to create an account for. Then, click the Sign Up link over in the Login Details pane. This is going to open the Sign Up Browser to allow you to semi-automatically create the account.



When the Sign Up Browser window opens (shown below), BlogBot navigates to the sign up page and attempts to fill in all of the registration information (taken from your Company Profile).

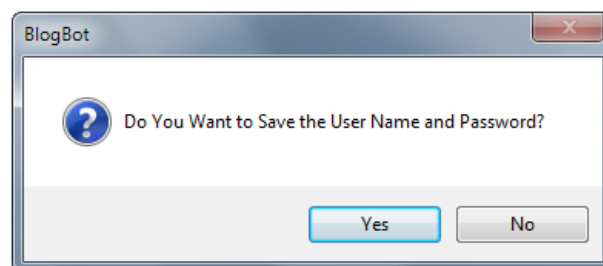


If the service has changed the names of the form fields, making it impossible for BlogBot to fill out the form automatically, you can right-click over each field to display a Context Menu. Select the appropriate value and click it to load it into the form field.





When finished, click the Sign Up (or any other button provided) to complete the registration. Then close the Sign Up Browser window and a modal dialog will be displayed as shown.



Click yes to save this information to your New Account Profile for the selected Blog Network. Clicking No will of course abort the operation.

However, you may manually enter it later by selecting the service from the list and entering it into the Login Details pane on the right-hand side of the Account Profiles area.

You repeat this process for each of the Blog Networks you need to create an account for. Bear in mind you only need to create one account for each unique Company Profile that you are using and it's a once off process.

## USING ACCOUNT PROFILES EFFECTIVELY

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Account Profiles are useful for splitting services into small groups to simplify submissions. For example, creating one Account Profile for just those services using CAPTCHA during submission allows you to plan when to submit them. It's also helpful to create a temporary Account Profile when resubmitting to a service that generated errors during the original submission.



## STEP 2D: EXPORTING ACCOUNT PROFILES (OPTIONAL)

In order to facilitate speedy data entry for adding User Names and Passwords to your new Account Profile, we've built-in both Import and Export features. Start by selecting the Account Profile you want to Export from the drop-down list.

Next, click the lower half of the Account Profiles icon on the Toolbar Ribbon to display the sub-menu items. Click Export to CSV and a dialog window will open to allow you to navigate to the location where you want to save it.

As shown below, the CSV file contains five columns of data. It is imperative that you only edit the USERNAME and PASSWORD columns, by adding your login details. If you are using the same login information for every account, in Microsoft Excel, you can add your User Name and Password to the first row and then use the "Fill|Down" feature to fill in the rest of them automatically.

	A	B	C	D	E
88	143	<a href="http://www.filemyfinds.info/register.php">http://www.filemyfinds.info/register.php</a>			1
89	144	<a href="http://www.socialbookmarkwebsite.com/register.php">http://www.socialbookmarkwebsite.com/register.php</a>			1
90	145	<a href="http://www.bookmarkingservice.com/register.php">http://www.bookmarkingservice.com/register.php</a>			1
91	146	<a href="http://www.communitybookmarkingsite.com/register.php">http://www.communitybookmarkingsite.com/register.php</a>			1
92	147	<a href="http://www.mysocialbookmarks.com/register.php">http://www.mysocialbookmarks.com/register.php</a>			1
93	148	<a href="http://www.bookmarkingsite.com/register.php">http://www.bookmarkingsite.com/register.php</a>			1
94	149	<a href="http://www.typhoonleads.com/register.php">http://www.typhoonleads.com/register.php</a>			1
95	150	<a href="http://www.communitybookmarksite.com/register.php">http://www.communitybookmarksite.com/register.php</a>			1
96	151	<a href="http://favorites.proudnerd.org/register.php">http://favorites.proudnerd.org/register.php</a>			1
97	152	<a href="http://de.lirio.us/register.php">http://de.lirio.us/register.php</a>			1
98	153	<a href="http://www.infowebdb.com/register.php">http://www.infowebdb.com/register.php</a>			1
99	154	<a href="http://www.socialbookmarkingwebsite.com/register.php">http://www.socialbookmarkingwebsite.com/register.php</a>			1
100	155	<a href="http://www.socialbookmarksonline.com/register.php">http://www.socialbookmarksonline.com/register.php</a>			1
101	156	<a href="http://www.makingmarks.info/register.php">http://www.makingmarks.info/register.php</a>			1

Note that you only need to add login information for those services that have a 1 in the LOGIN column. Adding login information to services with a zero in the LOGIN column will be ignored.



## **STEP 2E: IMPORTING PROFILES (OPTIONAL)**

---

After you've Exported a given Account Profile and subsequently Edited and Saved it, you can now import it back into BlogBot.

First and most importantly, be certain that you have selected the same Account Profile from the drop-down list as the one you Exported. Otherwise you will modify whichever Account Profile is currently displayed.

Now select Import from CSV on the Account Profiles sub-menu. This will open a dialog window for you to navigate back to where you saved the CSV file. When you find the file, double-click it; it will be imported and you're ready to use it.

## **MISC. PROFILE FEATURES**

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When you select an Account Profile and then select a Blog Network, you can manually edit the Login information in the pane to the right. If the selected service does not require this, the form will be disabled.

Any Account Profile except the Default Profile may be Deleted by selecting it from the drop-down list and clicking the Delete button. You will be prompted to confirm this action before it is actually Deleted.

The most important thing to remember is that any action you take in the Account Profiles section always affects the selected Account Profile. For this reason, always double-check that you've chosen the Account Profile you planned on working with.



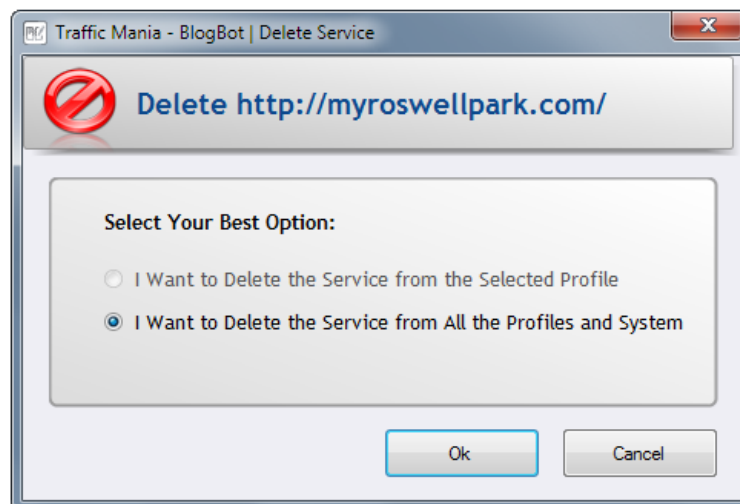
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## STEP 2F: ADDING/REMOVING BLOG NETWORKS

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BlogBot supports two types of Blog Networks - the first are those specifically set up for third party users to establish a Blog on their Network. These are hardcoded into BlogBot.

Because of this you cannot add these services yourself - we must do it. However, you may, at your discretion remove any of these services by selecting them from the list and clicking the Delete Selected Site button.



You may delete the selected service from the current Profile, or choose to delete it from all of the Profiles, including the Default.

Obviously you need to use this feature carefully - otherwise you could inadvertently remove important Blog Networks.



The second type is based on your own existing WordPress Blogs - you can add as many as you like and post to them as well.

A screenshot of a software dialog box titled "Traffic Mania - BlogBot | Add a New WordPress Blog". The dialog box has a light blue header bar with a gear icon and the title "Add a New WordPress Blog". Below the header, there are four input fields: "Blog Name:", "URL:", "WP Admin Details" (which is a section header), "User Name:", and "Password:". At the bottom right, there are two buttons: "OK" and "Cancel".

At this point, you simply add the Blog Name, the URL to its location and the User Name and Password used to login to it.

Click OK and the WordPress Blog will be added to the current Profile as well as the Default Profile.

There is no limit to the number of existing WordPress Blogs you may add to BlogBot.



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### STEP 3: ADDING YOUR POSTS

The next step is to add one or more Posts you plan to submit to the Blog Networks. You can do this one at a time or all at once.

Title	Last Submitted
Testing My New Blog	10/21/2009

Profile	Date	Status
Homo	10/21/2009	Submitted

Start by clicking the Add New button on the My Posts section of the program. This will open and display the form shown on the next page.



Start by filling in the Details form as completely as possible. Keywords should be separated by a comma with the most important keywords entered first. Select an appropriate Category from the drop-down list as well before clicking the Save button.

A screenshot of the "Add a New Post" window in the Traffic Mania - BlogBot application. The window has a title bar that says "Traffic Mania - BlogBot | Adding a New Post". Inside the window, there's a header area with a yellow sticky note icon and the text "Add a New Post". Below this is a tabbed interface with "Details" and "Options" tabs. The "Details" tab is active, showing a form with a "Title:" label and a text input field, a "Body:" label and a large text area, a "Category:" label with a dropdown menu showing "Uncategorized", and a "Status:" label with a dropdown menu showing "Not Processe". At the bottom right of the window are "Save" and "Cancel" buttons.

All of the fields should be filled in just as you would at a given Blog Network. Use compelling Titles that incorporate your keywords, along with the Post itself.

**NOTES:** You may use [Jet Spinner Syntax](#) in the Title and Body fields as desired. The Status field is primarily used by the system itself and should not be changed unless you are resubmitting the article for some reason.



**NOTE:** By default, BlogBot posts to the Uncategorized Category. If you have added additional Categories on each Blog (done manually), you can indicate the Category to post to by entering it in the Category Field.

You may optionally add in an unlimited number of Post Titles and Bodies for each Post. These will be randomly rotated during the submission process to provide a variety of anchor text and content variations when being published.

A screenshot of a software window titled "Traffic Mania - BlogBot | Adding a New Post". The window has a close button (X) in the top right corner. Below the title bar, there's a header area with a yellow sticky note icon and the text "Add a New Post". Underneath, there are two tabs: "Details" (selected) and "Options". The "Details" tab contains the text "Add one or more values to randomly rotate during the submission process". Below this, there are two main sections: "Post Title:" and "Content:". Each section has a text input field and an "Add" button to its right. The "Post Title" section has one input field and one "Add" button. The "Content" section has a larger input field and one "Add" button. At the bottom of the window, there are two buttons: "Save" and "Cancel".

You can return to this section at any time by selecting your Post and clicking Edit on the My Posts Section to modify it as needed.





## STEP 3A: GETTING THE MOST OUT OF YOUR BLOG POSTS

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BlogBot provides two different, but interchangeable methods for you to really get the absolute most you can out of every Post.

First, the Options tab allows you to enter variations of your Post Titles and Bodies. During submission, it will randomly combine anything entered here and submit it to a given Blog Network.

For example, if you previous “Spun” a Post into 25 unique variations of it, you could enter all 25 Post Bodies here and they will be submitted randomly.

By the same token, by adding multiple Titles, you can vary your anchor text and targeted keywords for broader exposure.

The second method is to use the [Jet Spinner Syntax](#) described on the following page. Once you have set up your Post Titles and Bodies, BlogBot will “Spin” these articles during the Submission Process.

You may also combine these methods for even greater randomization if desired - it’s entirely dependent upon how much effort you want to put into each article.

Done properly, you can literally create hundreds of variations of Blog Content, targeting a broad spectrum of related Keywords, Anchor Text and even links to different, but related products and services.

This is where the magic happens, so take your time and use it effectively.



### STEP 3B: USING JET SPINNER SYNTAX

---

BlogBot has the ability to take advantage of Jet Spinner Syntax in Titles, Names and **Post Bodies**. This syntax involves using an open “Curly” bracket, followed by each word separated by the “Pipe” symbol and a final closing “Curly” bracket.

For example, we might use a title like, “Webmaster Automation Scripts And Software”. Using Jet Spinner Syntax we could do this instead:

{Webmaster|Website|Webpage} Automation {Tools|Scripts|Software}

For each submission, VideoBot will randomly choose one word from each set of “Curly” brackets to use as the Title of the Post being submitted. The same is true for each of the Bodies being submitted along with the Titles.

By combining multiple sets of Titles and Bodies along with Jet Spinner Syntax in each one, you’re able to ensure a wide range of non-duplicate submissions to the many Blog Networks supported by BlogBot.

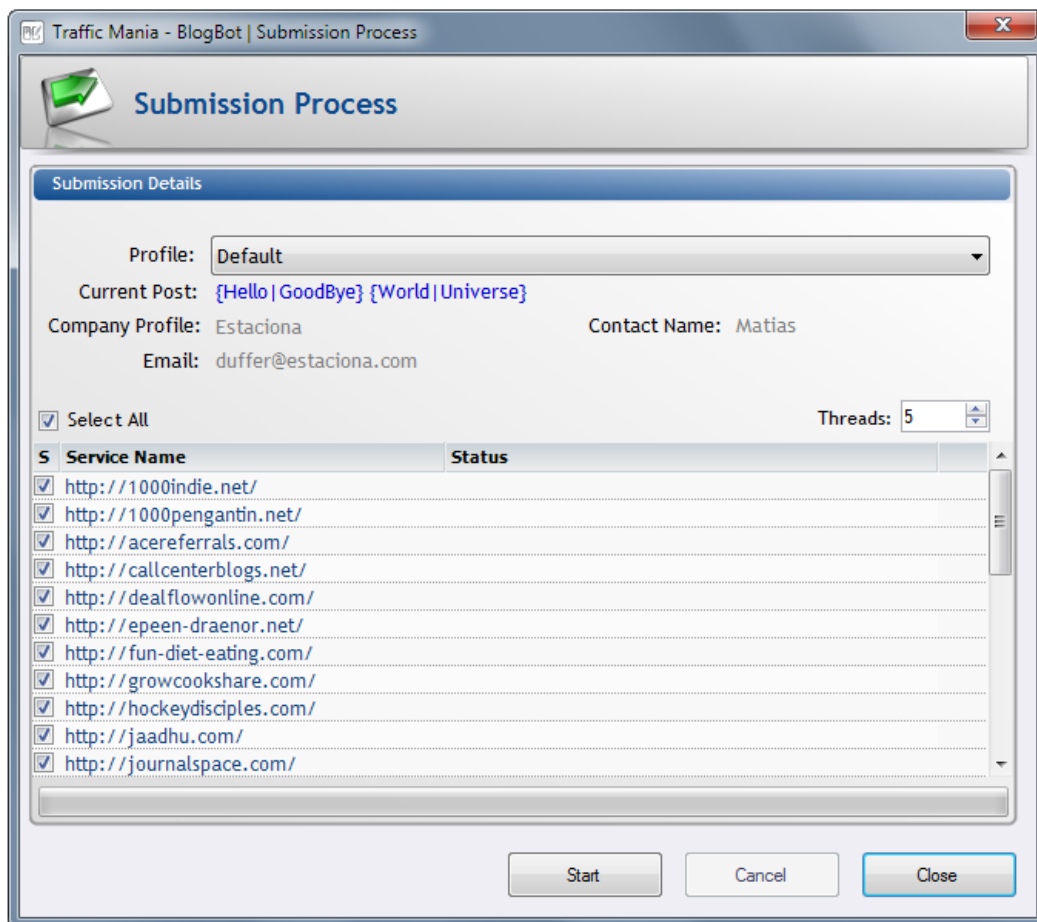
Using Jet Spinner Syntax provides an opportunity for you to implement keywords that also focus on improving your rankings using LSA/I (Latent Semantic Analysis/Indexing).

This means that by substituting keywords with a broad range of synonyms, you’ll contextually target your audience better and rank higher in SERPS based on the overall context you establish.



## STEP 4: SUBMITTING YOUR POSTS

Assuming that you've completed all of the setup and added a Post, you're ready to begin the submission process. To do so, click the My Posts icon on the Toolbar Ribbon and then tick the checkbox next to each Post you want to submit. When ready, click the Submit icon on the Toolbar Ribbon. This will load the Submission Process dialog window shown below.

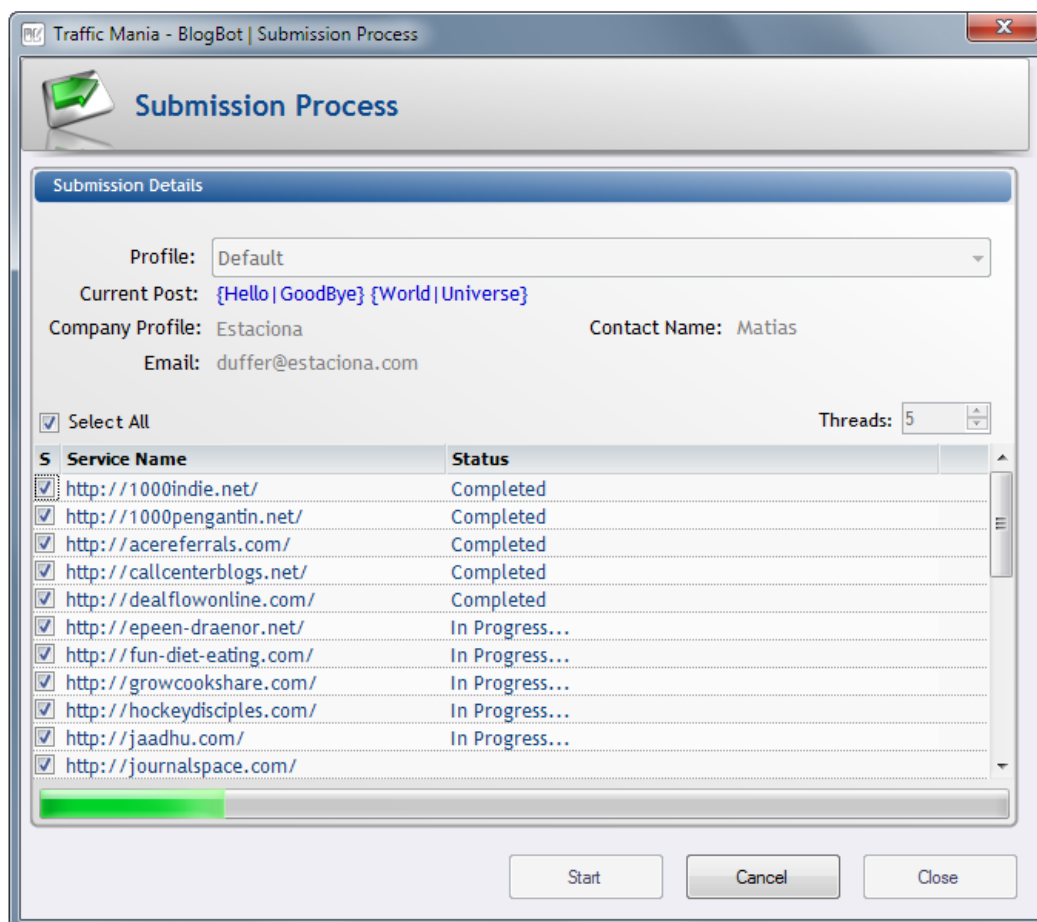


If you have assigned the Post you're submitting to a Profile, it will appear at the top of the drop-down Profiles list. You can change this to a different Profile by clicking the list and selecting a different one. All of the Blog Networks you've assigned to the selected Profile will appear in the table below the Details section.



One final option is to decide how many threads to use during the Submission Process - for example, the default value of 5 allows BlogBot to submit your Posts to 5 Blog Networks at the same time. Depending on the speed of your CPU and the bandwidth available to you, you may increase or decrease this number accordingly.

Now you only need click the Start button to begin. BlogBot will work its way through submitting the Posts you selected.





As each Post is submitted to each Blog Network, BlogBot will attempt to correct any technical issues that may occur. If it cannot, it will report an “Error” in the Status column for that service.

Note however, that BlogBot cannot detect errors on the server-side of the Submission Process for any given service. For this reason, a copy of the results page is stored in the database for your review.

There are many reasons why that may happen, so you should take note of them and resubmit those pages at a later time. You can easily do this by creating a New Account Profile with just those services that generated errors or use the Semi-Automatic Account Creation method.

Bear in mind that we cannot control what happens once a Post is submitted to the Blog Networks. Whether they chose to accept and publish it is dependent upon their systems, policies and procedures.

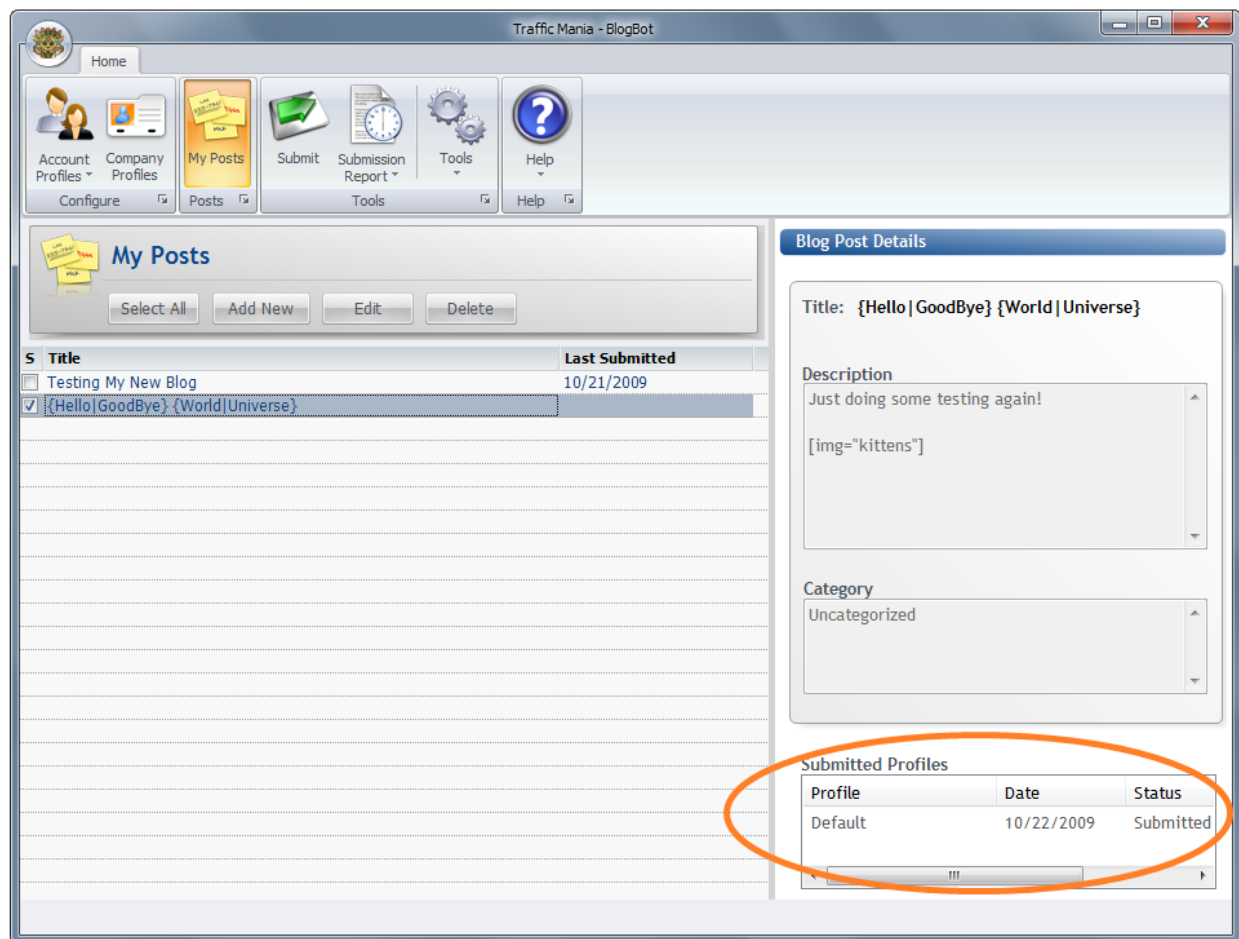
**IMPORTANT:** As a member of the various Blog Networks, you should familiarize yourself with their basic submission requirements to minimize the possibility of your Posts being rejected on technicalities.

For example, if a given Blog Network has a minimum and/or maximum word count, your Post would most likely be rejected if you are not meeting this requirement.

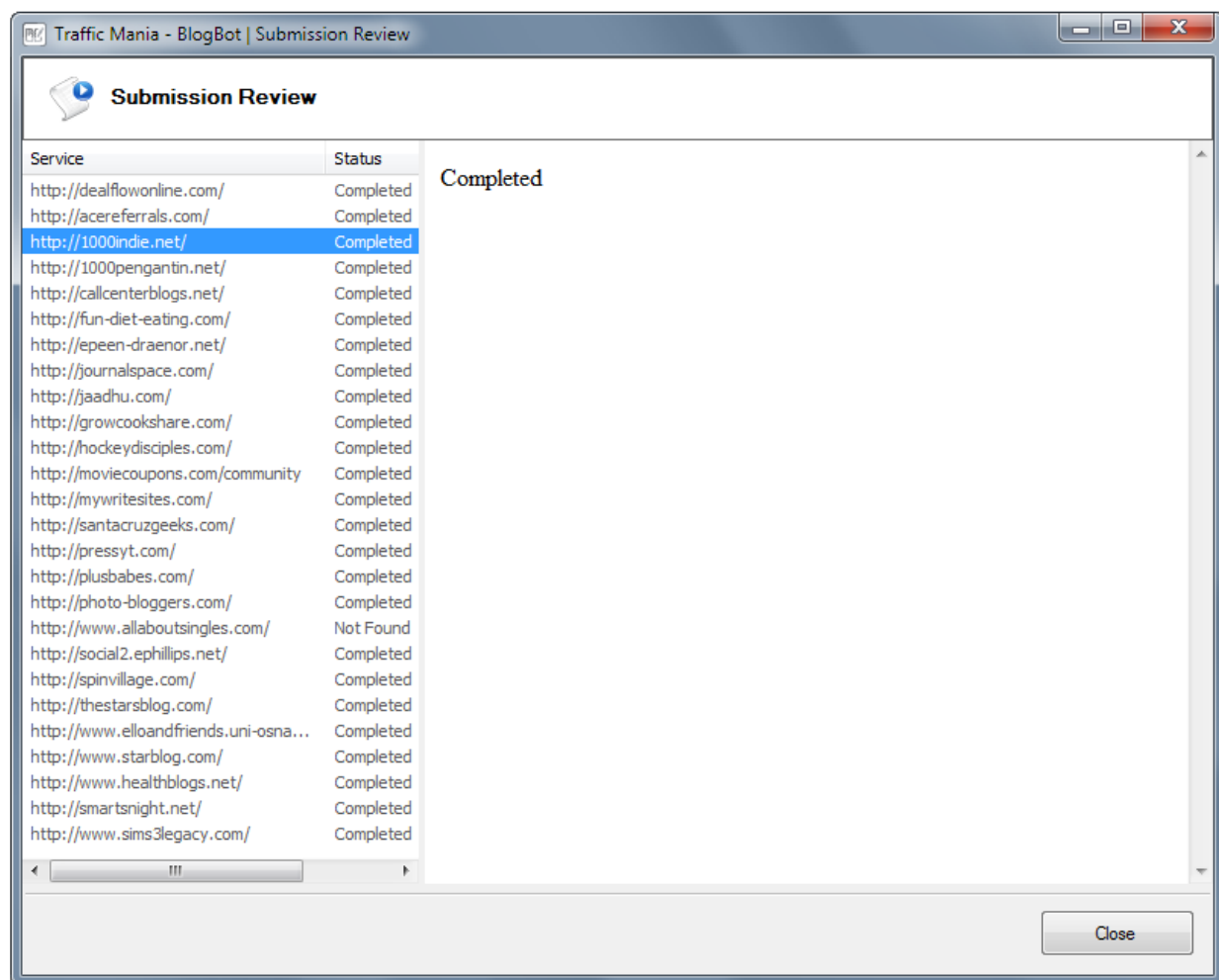
BlogBot does not impose limitations on what you may submit - and it attempts to report back to you on the underlying reasons why your Post might have been rejected. So, once again, be familiar with how the Blog Networks work before just blindly submitting articles to them.

## STEP 4B: SUBMISSION REVIEW

You can check the Status of each submission by double-clicking a given Profile in the Submitted Profiles Grid in the lower, right-hand side of the My Posts area.



This action will load and display the Submission Review dialog window shown below:



Simply click any of the Blog Networks on the left-hand side to display the results page for that submission record. It will load the page on the right-hand side for you to review. If for some reason something went wrong, you can always create an Account Profile with the Blog Networks that failed and resubmit your Posts to them.

**IMPORTANT:** One of the most commonly asked questions we get is, "Why wasn't my Post accepted or listed?" and our answer is always, "You need to ask the Blog Network." We have absolutely no control over them, their policies or the speed in which your Posts may be published.



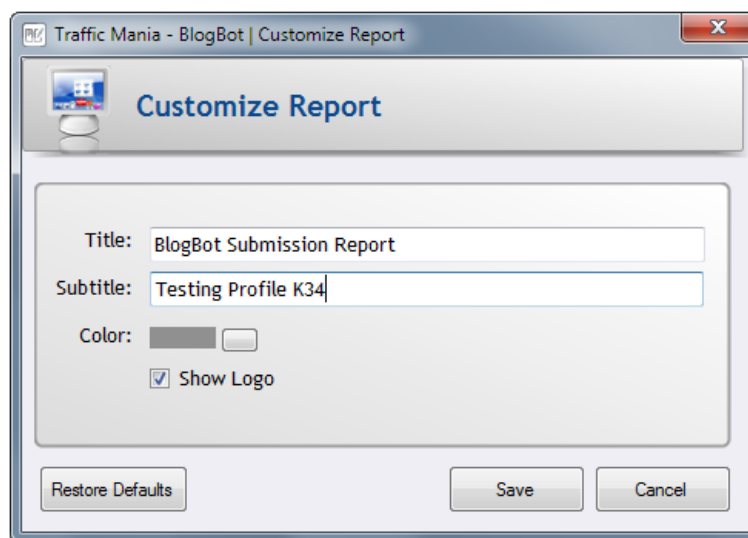


## STEP 5: SUBMISSION REPORTS

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BlogBot has the ability to generate Submission Reports for your own use or to provide to clients.

The first step is to click the Customize Reports submenu item on Submission Reports icon, which displays the dialog window shown below.



Add an appropriate Title and Subtitle, select a Color to use for the highlighted sections of the Report and then un-tick the Show Logo checkbox, if you do not want the BlogBot Logo displayed.

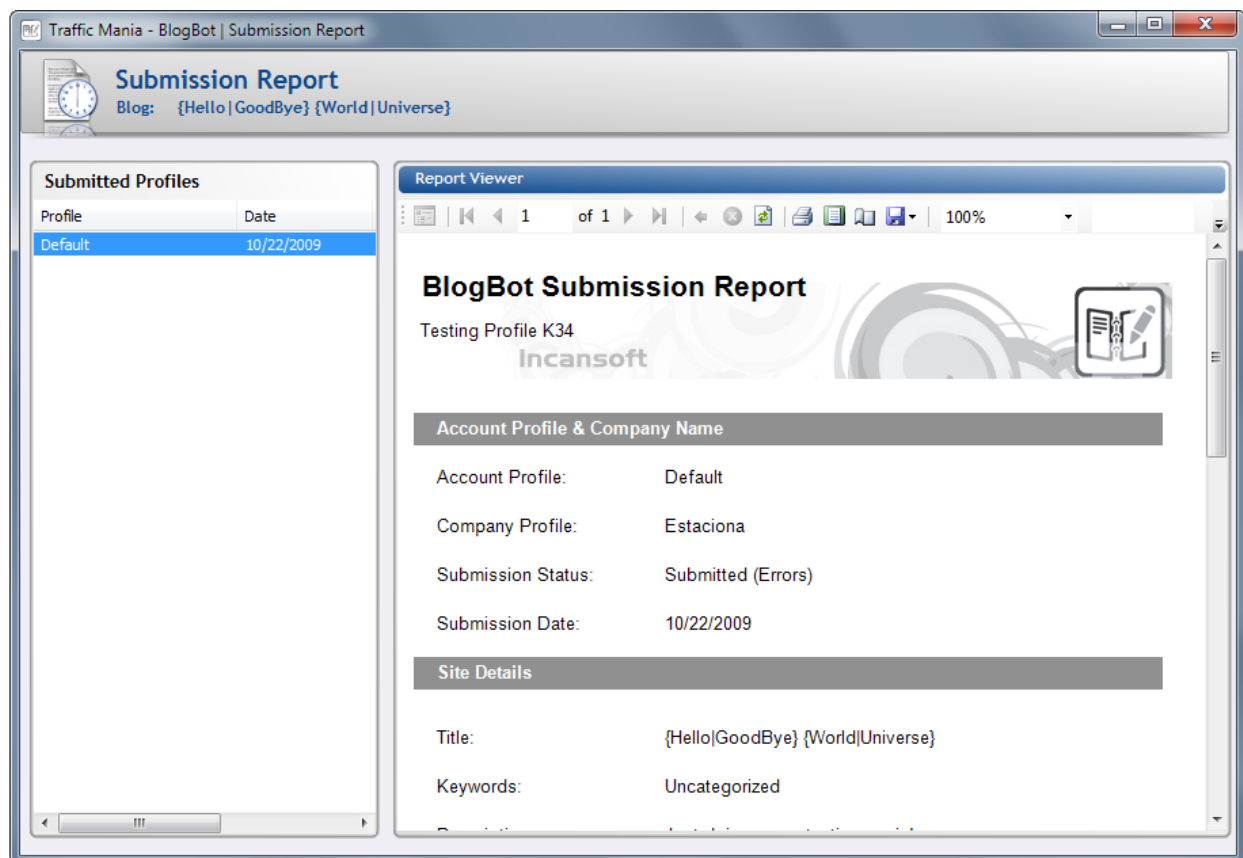
Click the Save button to save your changes and you're ready to run a Submission report!





## STEP 5A: GENERATING SUBMISSION REPORTS

Start by selecting one of the submitted Posts and then clicking the Submission Report icon on the Toolbar Ribbon to display the windows shown below.



The left-hand column displays a list of Profiles the selected Post was submitted to. Double-click any Profile to generate a report on it. The Submission Report is displayed in the right-hand pane of the window.



The right-hand pane also provides a set of tools for working with the Report as shown below.



Clicking any of the icons will allow you to Refresh, Print, Format and Save the Report to either MS Excel or Adobe PDF formats. For longer Reports, you may click the Pagination icons to navigate from page-to-page.

**TIP:** If you need to further modify the Submission Report, i.e.; adding graphics or other text, Save the Report to MS Excel and work with it in that format.

The Submission Report pulls together all of the data from the Account and Company Profiles as well as the actual Submission Results.

There are no limits to the number of Submission Reports you may generate. All Reports are generated in “Real Time” so there are no files to store or keep organized. When you need a Report, simply generate it on the fly so to speak.

**NOTE:** If you have ideas or suggestions for improving the Submission Reporting System, please let us know.



## OBTAINING TECHNICAL SUPPORT

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Before contacting Incansoft Technical Support, please ensure that your Windows Operating system is completely up-to-date by visiting [Windows Update](#).

You may need to install or update your version of [Microsoft .NET Framework 3.5](#) to V3.5, which you may download free from Microsoft.

Next, please take a few minutes to completely read the Help Documentation - chances are your questions are answered there already.

Lastly, please contact [Diego Hernando](#) directly via email ([dhernando@gmail.com](mailto:dhernando@gmail.com)) with a detailed description of the problem you've encountered. Please allow him 24 hours to respond to your email.

All Incansoft Technical Support is provided on a first come - first serve basis, Monday through Friday, excluding holidays.

